

# Call Off Service for the Client Cluster - Magna Housing and Wiltshire Council

## CASE STUDY



### SECTOR:

Housing Association  
and Local Authority

### SWPA CLIENTS:

Magna Housing and  
Wiltshire Council

### SWPA CONTACT:

Phil Blackmore MCIPS

### FRAMEWORKS USED:

Offsite Construction of  
New Homes (NH2)

### PROJECT BACKGROUND

For several years, it has been identified that the adoption of offsite /modular housing has been piecemeal with a number of clients interested to move forward on projects but wanting to carry out pilots before committing themselves wholesale to adopting offsite solutions.

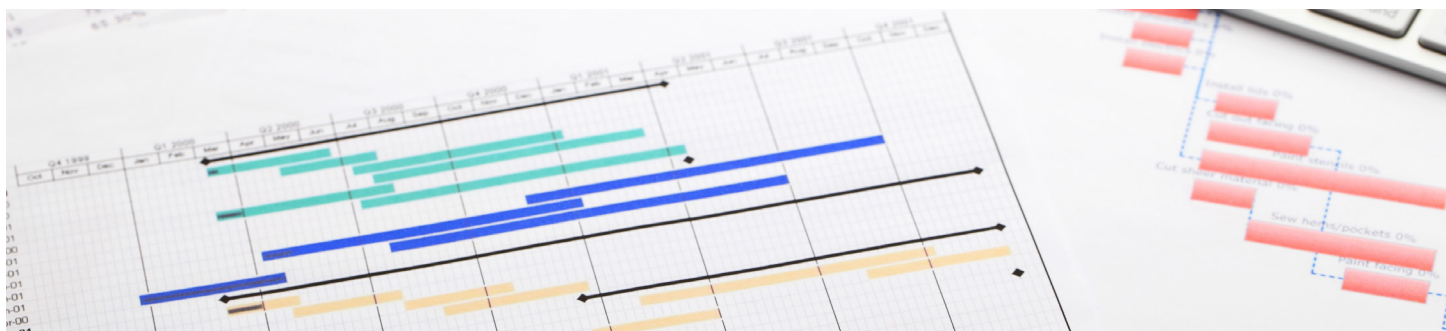
The consequence has been much reinventing the wheel in terms of design, inefficiencies, and high costs per unit due to small volumes and lack of repeat work. Offsite manufacturers have found this a challenging market due to a lack of an assured pipeline.

By collaborating with Magna Housing and Wiltshire Council on standardised designs and putting a pipeline of 996 homes together, the 'cluster' provided the opportunity to work with clients who have an assured pipeline and have delivered offsite housing and so understand the issues and challenges.

### CALL OFF SERVICE

SWPA's Call Off Service is offered on all frameworks and DPS's with the purpose of supporting our clients by freeing up their time and resources to allocate by running Call Off Mini Competitions on their behalf.





The service provides our clients with professional expertise and support from project registration right through to formal award and is tailored to meet the needs of each individual partner and their project specific requirements.

After meetings to scope the project, timelines for each stage of the Call Off process were agreed and SWPA began drafting the tender documentation. Once the documentation had been signed off by both Magna Housing and Wiltshire Council, SWPA uploaded the Mini Competition onto the eTendering portal.

Throughout the tendering period SWPA monitored and responded to any questions from bidders. Following the tender deadline date, SWPA carried out a tender evaluation and prepared both a Tender Report for client approval and award letters for issue.

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SWPA provided an excellent service, guiding us through a very large and technical tender. They enabled us to provide a compliant tender that included our first Social Value scoring mechanism. Huge Appreciation for the support and dedication shown throughout the process.

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**Laura Young**, Wiltshire Council

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SWPA provide an end to end service with client panel input through to reviews to continually improve service. This engagement shone through in their call off service as they demonstrated a deep understanding of our needs from the outset and tailored their work on our Mini Tender with Wiltshire Council to address our needs and bring social value to life along with insights on the differing outcomes that can be expected from the different approaches to weighting quality and costs

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**Paul Read**, Magna Housing

#### FOR MORE INFORMATION ON THIS PROJECT:

[www.swpa.org.uk/news/blogs/1-000-homes-for-the-future-will-benefit-south-west-residents/](http://www.swpa.org.uk/news/blogs/1-000-homes-for-the-future-will-benefit-south-west-residents/)